

LESLIE KRAWZYK

PROFILE

Passionate about responsive design with an eye for quality, functionality and empathy for the user. Eager to learn everyday and flourish in a company that pushes the boundaries in web design. Enjoys working on a positive and collaborative team.



602.769.6202



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Inkcreate.com

EDUCATION

B.S in Graphic Information Technology

Focus: Web Development
Arizona State University / Tempe, AZ
Graduated: 2016

Business Marketing

CSULB / Long Beach, CA
Attended: 2010-2011

Associates of Arts

Fashion and Visual Merchandising
Saddleback College / Mission Viejo, CA
Graduated: May 2010

SKILLS

XD	Wordpress
Figma	HTML / CSS
InDesign	Microsoft Office
Photoshop	Azure DevOps
Illustrator	

EXPERIENCE

2016 - NOW

U-Haul Corporate | Phoenix, AZ

UI DESIGNER

- Designed UI solutions to help enhance user experience on uhaul.com and various internal processes.
- Designed apps for internal use on the distribution of U-Box's and tracking for Moving Helpers.
- Performed design changes for high priority, time sensitive projects.
- Met with business units weekly to discuss service requirements and proposed design solutions with user in mind.
- Collaborated with UX team to make sure proposed design solutions adhere to usability principles.
- Worked closely with leads to ensure brand styles remained consistent throughout projects and across the website.

FEB. 2016 - NOV. 2016

Arrowhead Advertising | Glendale, AZ

JR. FRONT-END WEB DEVELOPER / DESIGNER

- Designed and coded emails sent for fashion client that highlighted daily deals for their e-commerce store.
- Designed ads and coupons highlighting monthly specials for national automotive client's to increase website traffic and conversions.
- Met with clients weekly to discuss requests and proposed design solutions with user in mind.
- Worked closely with Account Coordinators to ensure client requests and user needs are met.
- Coded landing pages for numerous dealership sites using HTML, CSS, and jQuery.
- Designed, coded and sent monthly email blasts for numerous automotive clients using VinSolutions, DealerSocket, and Listrak.

2014 - 2016

BizIQ Digital Marketing | Phoenix, AZ

JR. FRONT-END WEB DEVELOPER / DESIGNER

- Designed all necessary graphics for small business client website's to appeal to the user and help increase website presence.
- Provided logo design and branding for various new businesses.
- Worked closely with Account Coordinators to ensure client requests and user needs are met.
- Utilized knowledge of CSS, HTML5, filezilla and Wordpress to customize website to client's specifications and appeal to the user.
- Assisted co-workers with layout, design and HTML to improve the final product presented to the client.